

# ***Health Food Expo*** ***Ingredients and Contract Manufacture 2020***

**Mar 24 (Tue) - 25 (Wed) , at Tokyo International Forum**  
**Targeted Attendees & Buyers Prime Location**

## **Why Exhibit at our Event ?**

### **Targeted Attendees & Buyers**

We focus on raw ingredients, science-based materials, functional foods, contract manufacturing, and other supply-related categories in our marketing buyers – drawing a focused buying audience. No other nutrition industry event in Japan attracts the senior-level high quality supply-focused audience we reach. In 2019, many exhibitors were satisfied with quality attendees and are signing up for 2020.

### **Prime Location**

Tokyo International Forum is a world-class venue located in the very center of Tokyo. The forum's central location means domestic and international attendees and buyers have better access to the event than any other venues in Japan. In 2019, this location lead 10,948 attendees for 2 days.

### **Exhibition Profile**

**Date : Mar 24 (Tue) - 25 (Wed)**

**Location : Tokyo International Forum, 3-5-1 Marunouchi, Chiyoda-ku, Tokyo 100-0005**

**Application Period : From April 9 (Tue) to Sep 27 (Fri)**

**Exhibitors : Manufactures and distributors of raw ingredients & materials, contract manufacturers, supply-related goods & services**

**Pricing :  Standard Booth, Shell Scheme Package - JPY450,000**

**Standard Booth, Raw Space – JPY320,000** (Two booths minimum for raw space)

• **In addition to these price, consumption tax (8%) is required**

• **Each exhibiting company is entitled to one 30 minute seminar with the purchase of a booth.**

• **Costs for interpretation are not included in the price of the booth.**

• Interpretation services can be arranged by the organizer upon request.

### **Booth Dimentions**

**Shell Scheme Package : W2.5m x L2.0m x H2.7m**

Includes 2 Fascia Boards, Carpet, 2 Spotlights, 1 Fluorescent Light,

1 Reception Counter, 2 Chairs, 1 Business Card Holder, 1 Dust Bin, 1 Power Supply

**Raw Space : W2.5m x L2.0m \* No equipments are included**

### **Buyer Profile**

**Attendee : Manufacturers and Distributors of nutrition food, and pharmaceuticals, door-to-door, MLM and mail order channel, medical doctors, and pharmacists, and etc.**

**Manufacturer – 60.76%, Distributor – 32.19%, Others – 7.05%**

Health Business Magazine Co., Ltd.

5/F 6-5-3 Sotokanda Chiyoda-ku Tokyo 101-0021 Japan

TEL : +81-3-3839-0751

Mr. Hitoshi Oya : [oya@health-mag.co.jp](mailto:oya@health-mag.co.jp)